



KSA ICT Indicators

End of Q2 2017

Prepared by

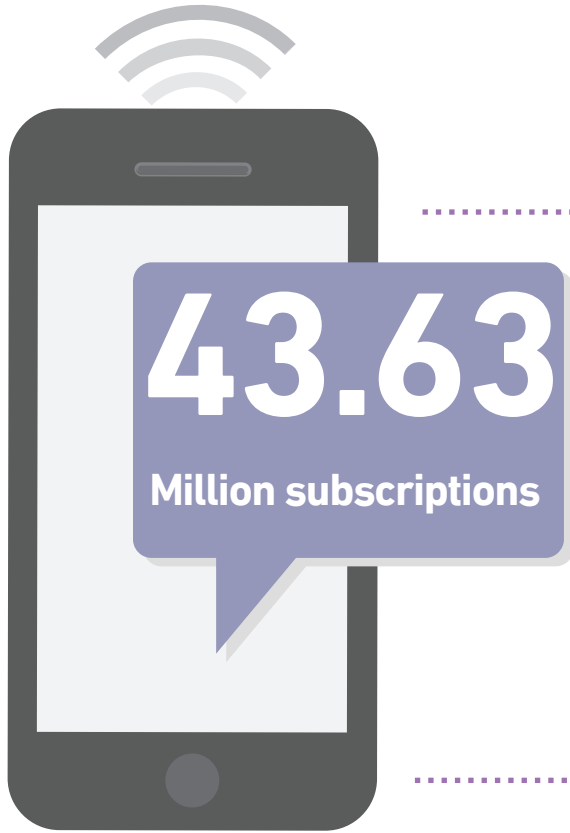
Market studies Dept.

September 2017





Mobile Telecommunications Services



78%

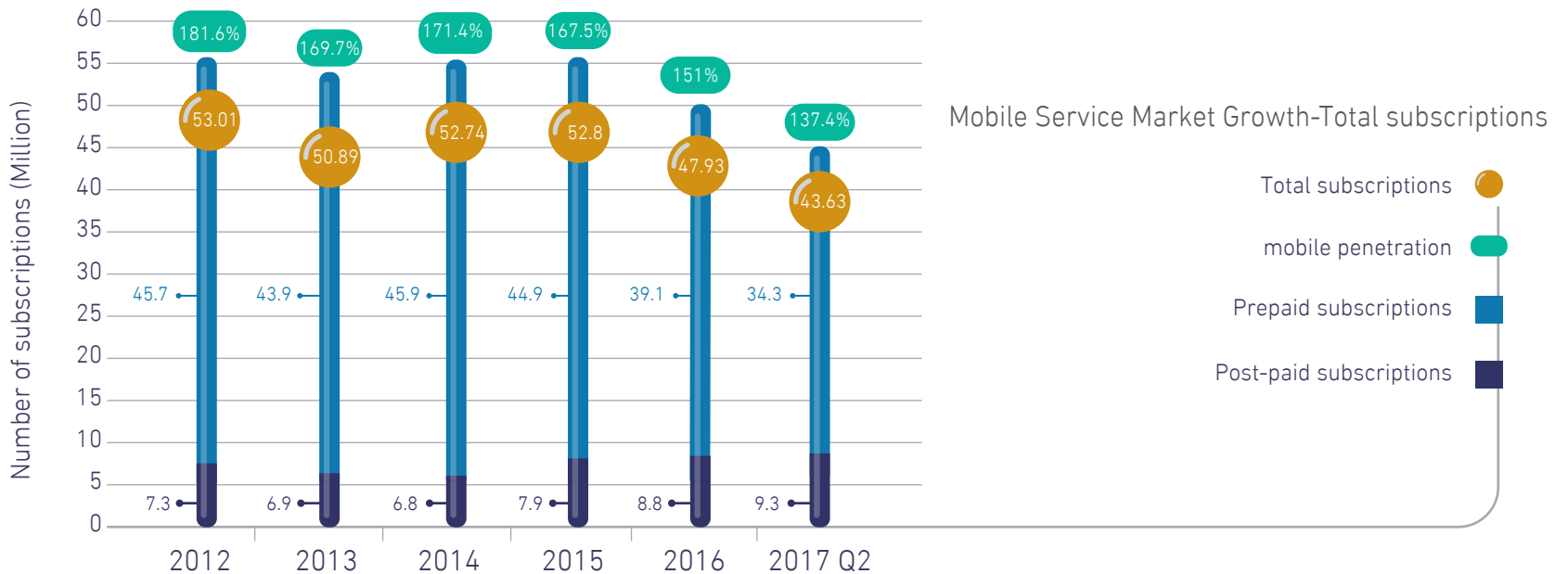
Prepaid subscriptions

22%

Post-paid subscriptions

137%

mobile penetration





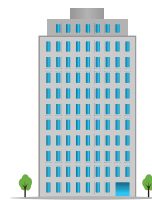
Fixed Telephony Services



3.75
Million



residential Lines **1.95**
Million

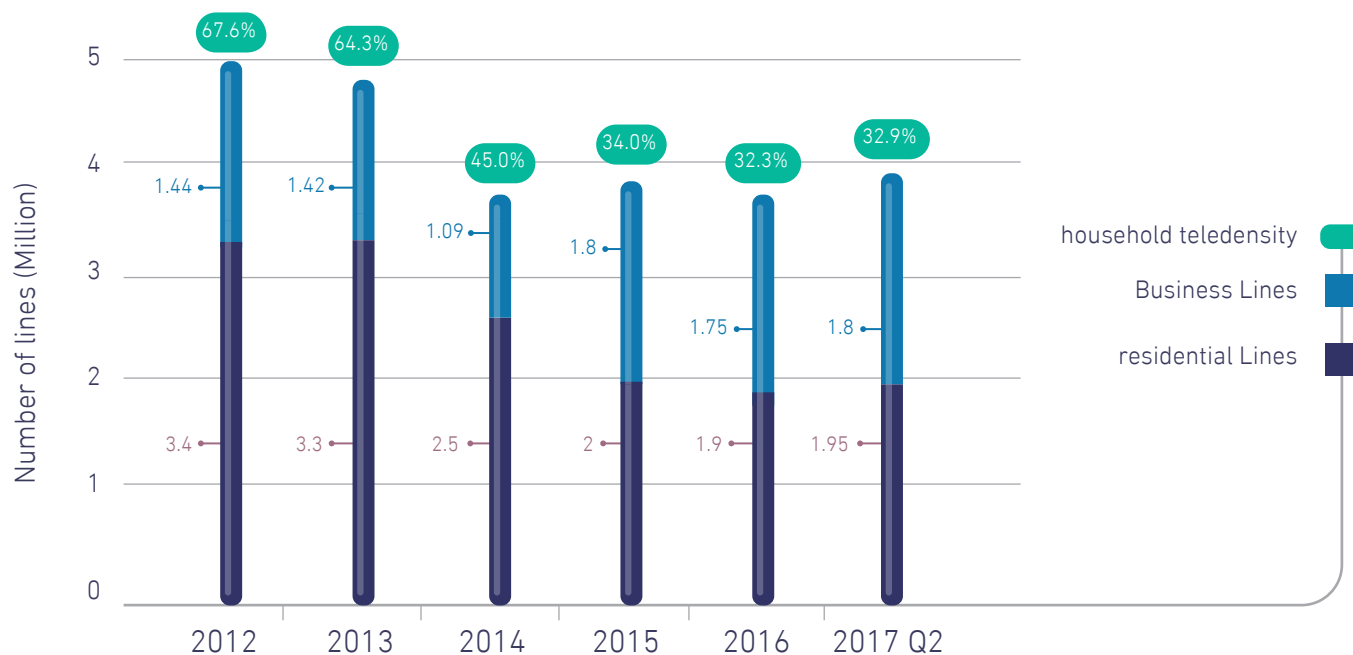


Business Lines **1.80**
Million



household teledensity

32.9%

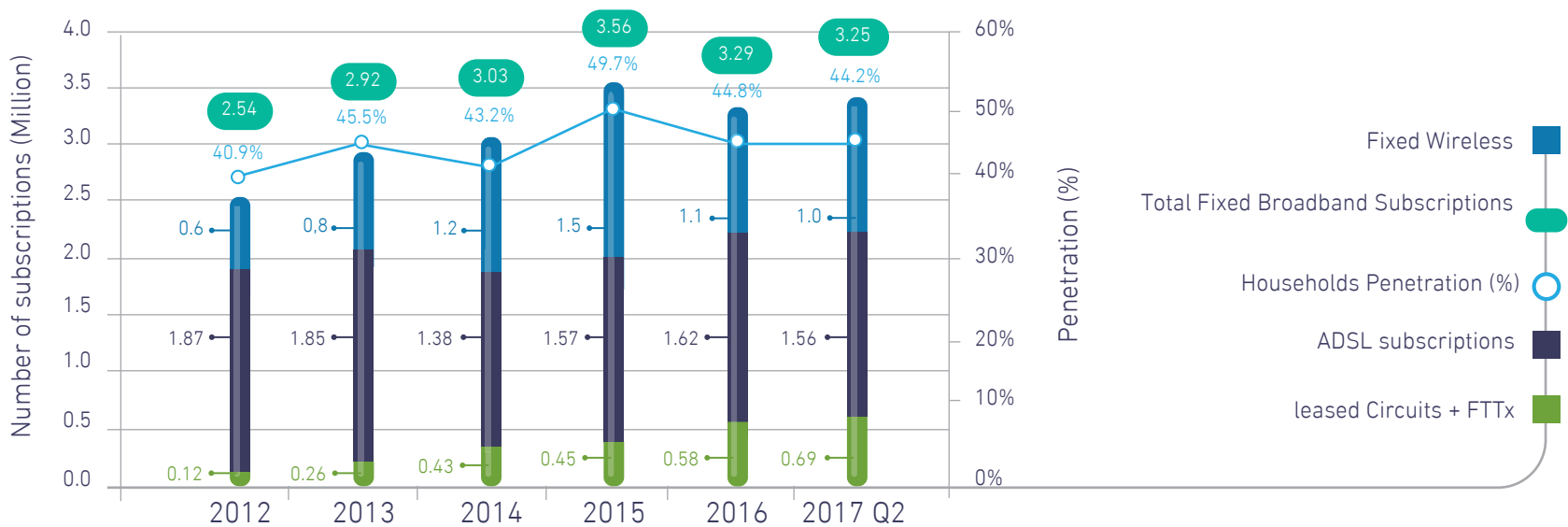
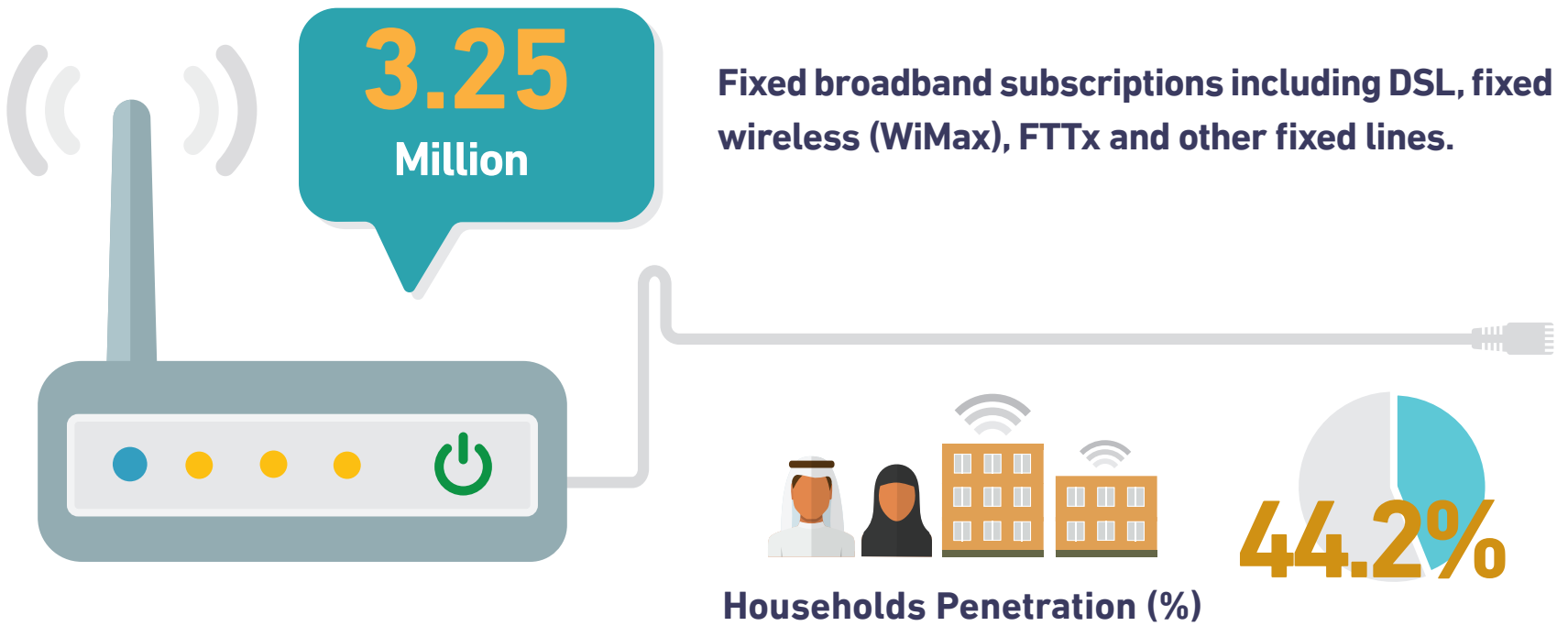


Note: household teledensity is calculated by dividing the total number of residential fixed lines by the total number of households.



Broadband Services

3-1 Fixed Broadband Services





Broadband Services

3-2 Mobile Broadband Services

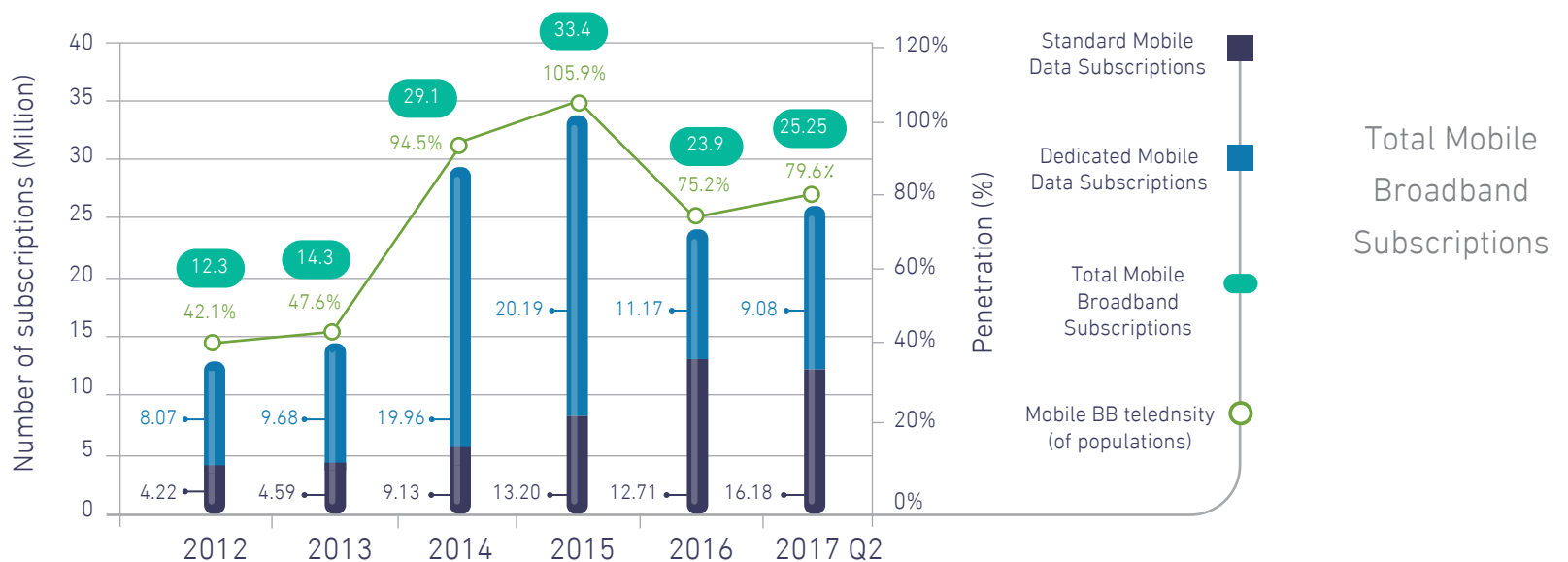
79.6%



Mobile BB teledensity
(of populations)



Total Mobile Broadband
Subscriptions





Internet Services

Internet user In KSA

Million **24.1**

The Internet Penetration has increased rapidly in the last years

